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Measuring Socio-Cognitive Interactions at Scale:

Challenges and Innovations in Measuring
Teaching Quality

Courtney Bell





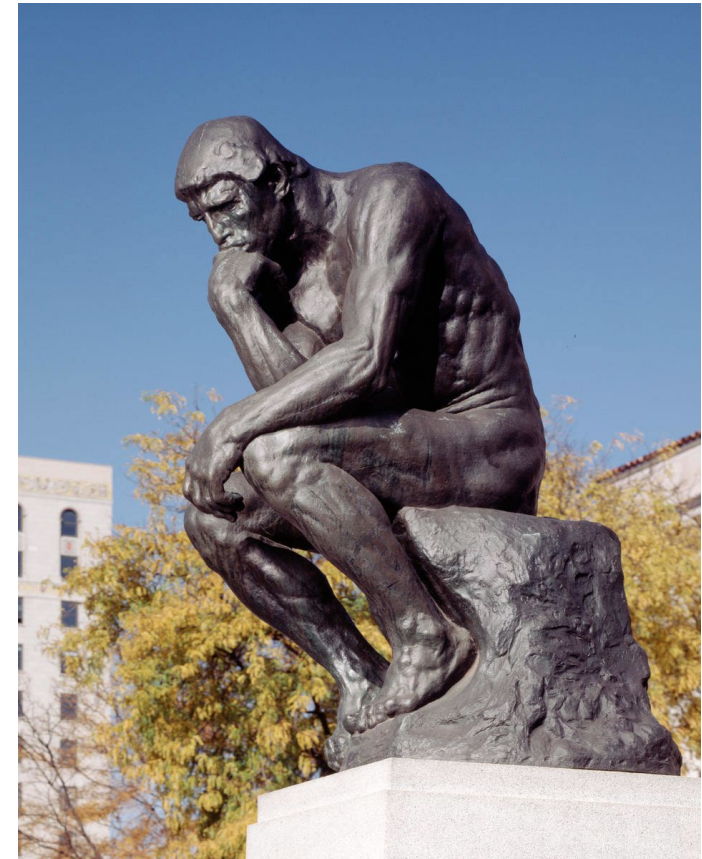
Understanding Teaching Quality Through Observation Instruments

Courtney A. Bell, Ph.D.
Educational Testing Service

3 Purposes to Sort Out

1. The evaluation of teaching
2. The improvement of teaching
3. Basic research on teaching

How is it best to measure teaching quality?



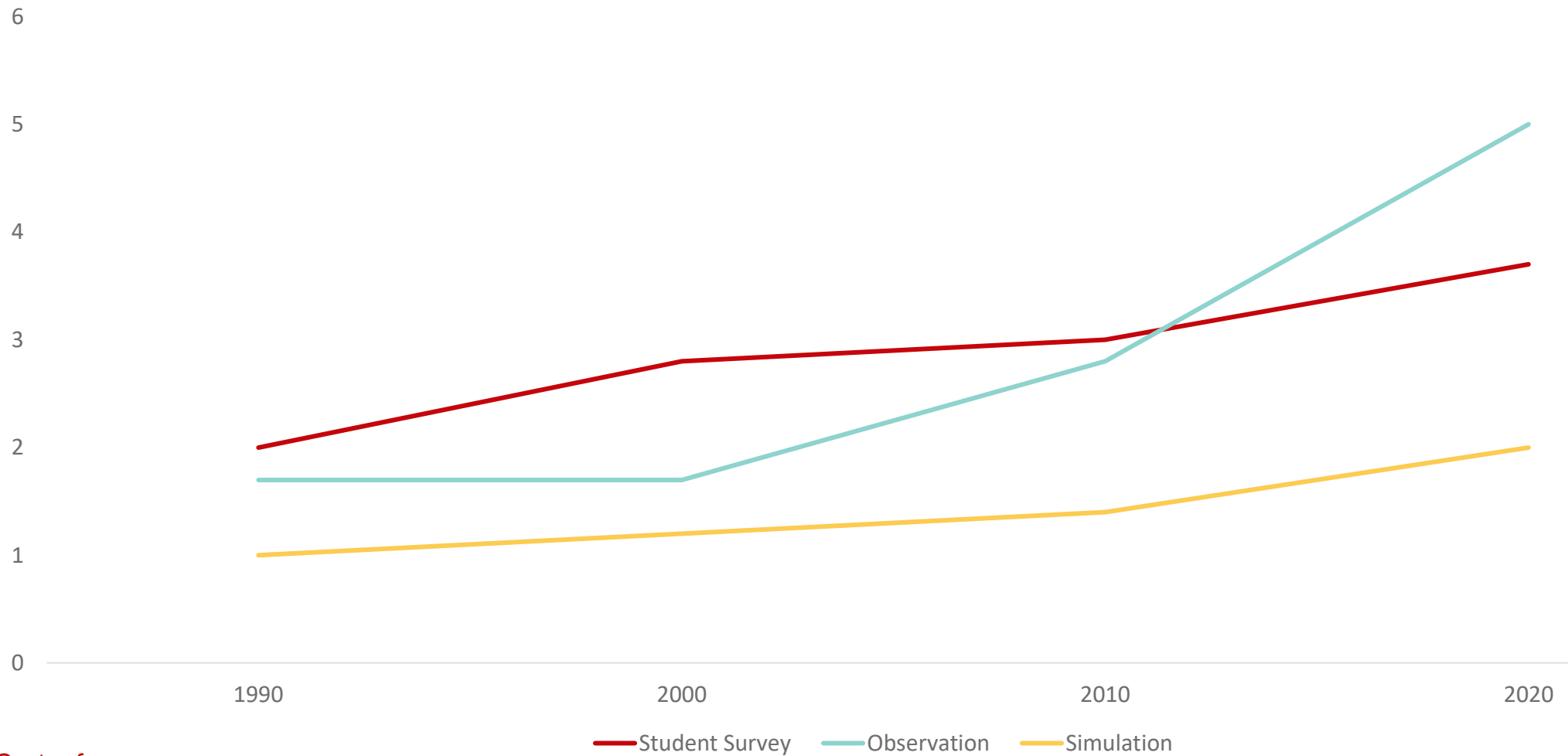


How is it best to measure teaching quality?

Purpose Context Schools
Burden **Definition**
Cost
Validity Community's definition
of teaching quality
Reliability **Students**



Increasing research on teaching quality





Talk overview

- Define teaching quality in socio-historical perspective
- Current knowledge about measurement modes
- New measures of teaching quality
- Systematic review of measures of teaching quality
- Enduring tensions of measuring teaching quality



Defining Teaching Quality



Teacher v. Teaching Quality

Imagine two surgeons.



Teacher v. Teaching Quality

Medical care?

Imagine two surgeons. We would like to evaluate them on the quality of their surgical skills using multiple measures. We will use the size of the scar, the rate of infection, the quality of pain management, and patient satisfaction as our measures of the quality of their surgical skills. One is in Miami, Florida, the other in Moshe, Tanzania. Both must remove a benign tumor from a 53 year old man's abdomen. The surgeon in Miami has a #10 blade steel scalpel that is designed for cutting muscle and skin. The surgeon in Moshe has a well sharpened utility knife that is used for a range of surgical purposes. The excision in Miami will occur in a sterile operating room with no external windows, fans and filters to circulate and clean the air, an anesthesiologist, and a surgical nurse. The excision in Moshe will occur in a clean operating room washed with well water and bleach, windows opened a crack to allow the breeze to circulate the stiflingly hot air, no fans or filters, and a nurse borrowed from the pediatrics unit because she was the only available help.



Attribution





The purpose of psychology

To predict, given the stimulus, what reaction will take place; or, given the reaction, state what the situation or stimulus is that has caused the reaction

Watson, 1930, p. 11



The shift in the social sciences

Behaviorism

This view of teaching relates to transmission: it is the role of the teacher to transmit knowledge to students...It is basically a transfer of knowledge from the teacher to the student and the purpose is to “get” the student to do something; either a set of skills, or being able to answer a knowledge test with some accuracy. Within the classroom, the teacher, text-book, and or other media are the experts. The content to be mastered by the students resides in the teacher’s talk, the written word, or a media presentation.

Richardson (1996)

Situated and sociocultural

The teacher’s role is to monitor students’ ...interactions ... attend to the conceptual ideas with which students are working and the ways in which their thinking is similar and different from that of their classmates.”

National Research Council (2005)

“...teachers’ instructional practices are not merely influenced by but are partially constituted by the materials and resources that the teachers use in their classroom practice, the institutional constraints that they attempt to satisfy, and the formal and informal sources of assistance on which they draw.

Cobb, et al. (2009)



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Definitions of teaching quality should attend to....

- The goals of schooling
- The social context – in and out of school
- The teacher's role
- The student's role
- Resources
- Individuals and their specific selves



Attribution



Attribution → Theory





Attribution → Theory → Specific Terms

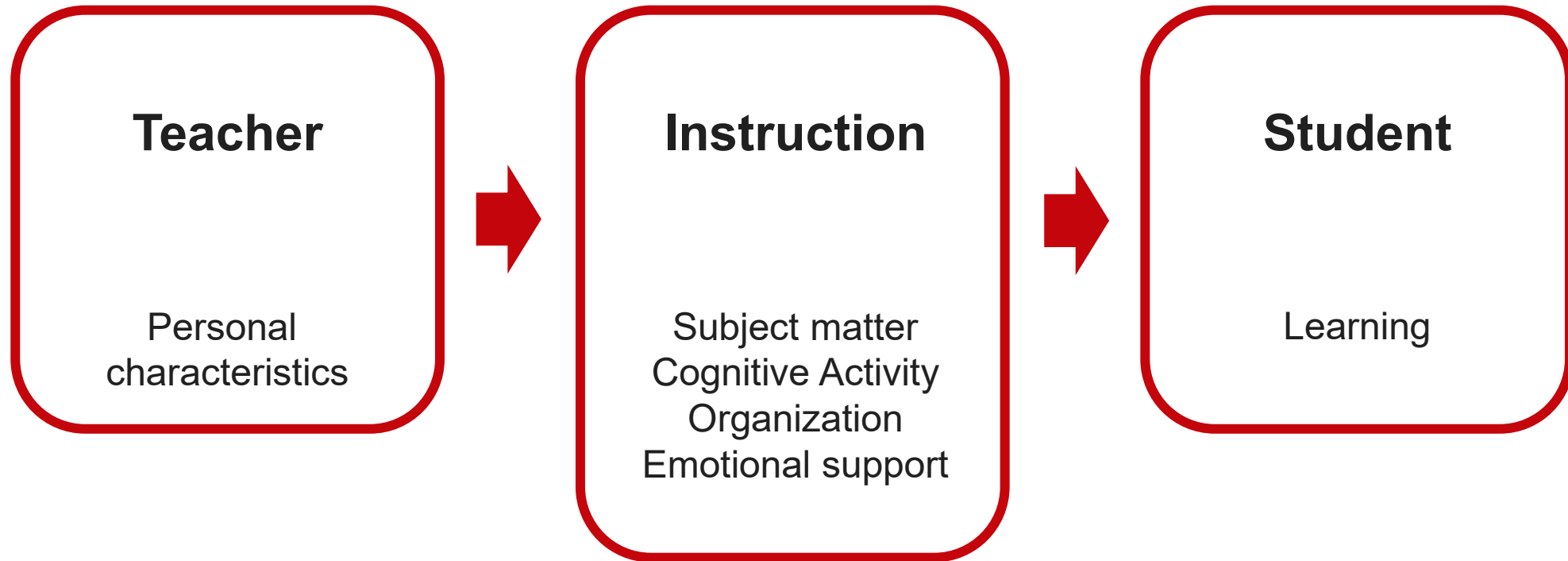




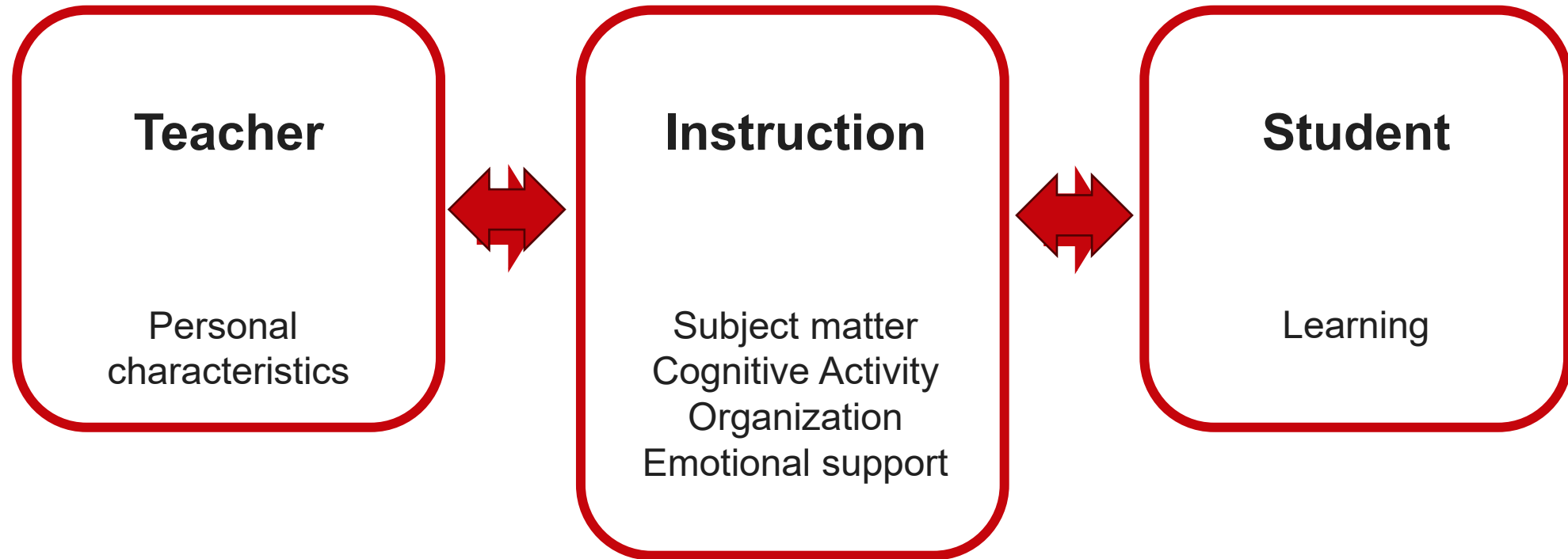
	Teacher quality	Teaching quality	School effectiveness
ERIC Definition	<p><i>No teacher quality</i></p> <p>Teacher effectiveness: Degree to which teachers are successful in satisfying their objectives, obligations, or functions</p>	<p><i>Teaching quality: Only used from 1966 to 1980 – Use teacher effectiveness</i></p> <p>Instructional effectiveness: Degree to which instructional materials or programs are successful in accomplishing their objectives</p>	<p>School effectiveness: Degree to which schools are successful in accomplishing their educational objectives or fulfilling their administrative, instructional, or service functions</p>
Literature Definition	<p>The personal characteristics (knowledge, beliefs, capabilities) a teacher uses to engage students in learning. (c.f., Fauth et al., 2019)</p>	<p>Instructional quality: “Observable characteristics of classroom instruction that are orchestrated <u>by</u> teachers and <u>goes along with</u> desirable development of students’ learning outcomes in a theoretically plausible way, supported by empirical evidence.” (Mu, et al., 2022)</p>	<p>“...school effectiveness, defined as the causal effect of attending a particular school or set of similar schools (like charter schools) on student outcomes.” (Angrist, et al., 2022)</p>
Model	1	2	3
Attribution	<p>Courtney has X level of Y skill.</p> <p>Mariana caused the students to learn Z.</p>	<p>Courtney enacts X level of Y skill in W context, with Q students.</p> <p>Classroom interactions caused the students to learn Z.</p>	<p>Rock Park Primary School supports student learning of Z through Courtney and Mariana’s Y skills.</p>



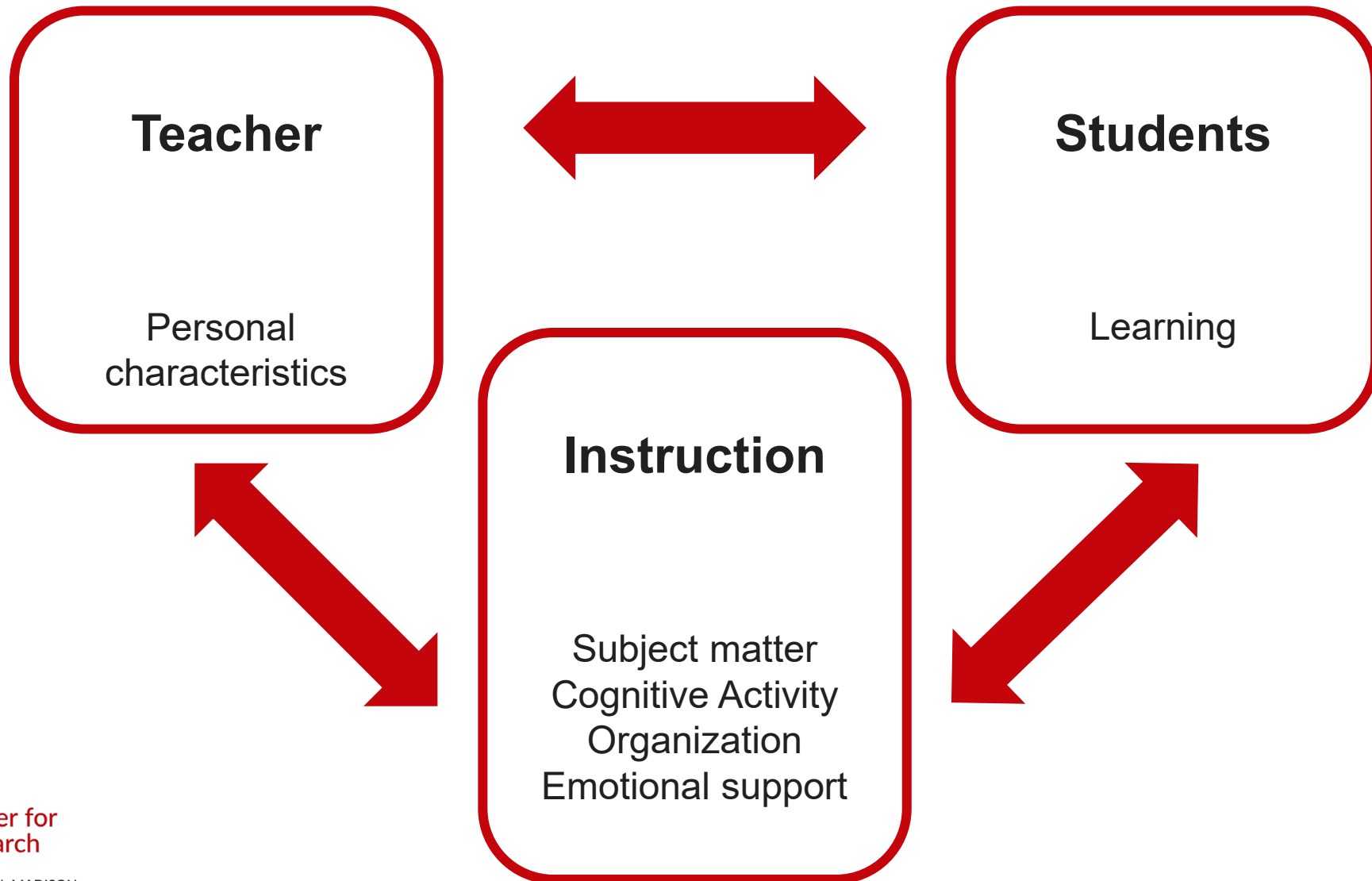
Teacher quality – Model 1



Teacher quality – Model 1

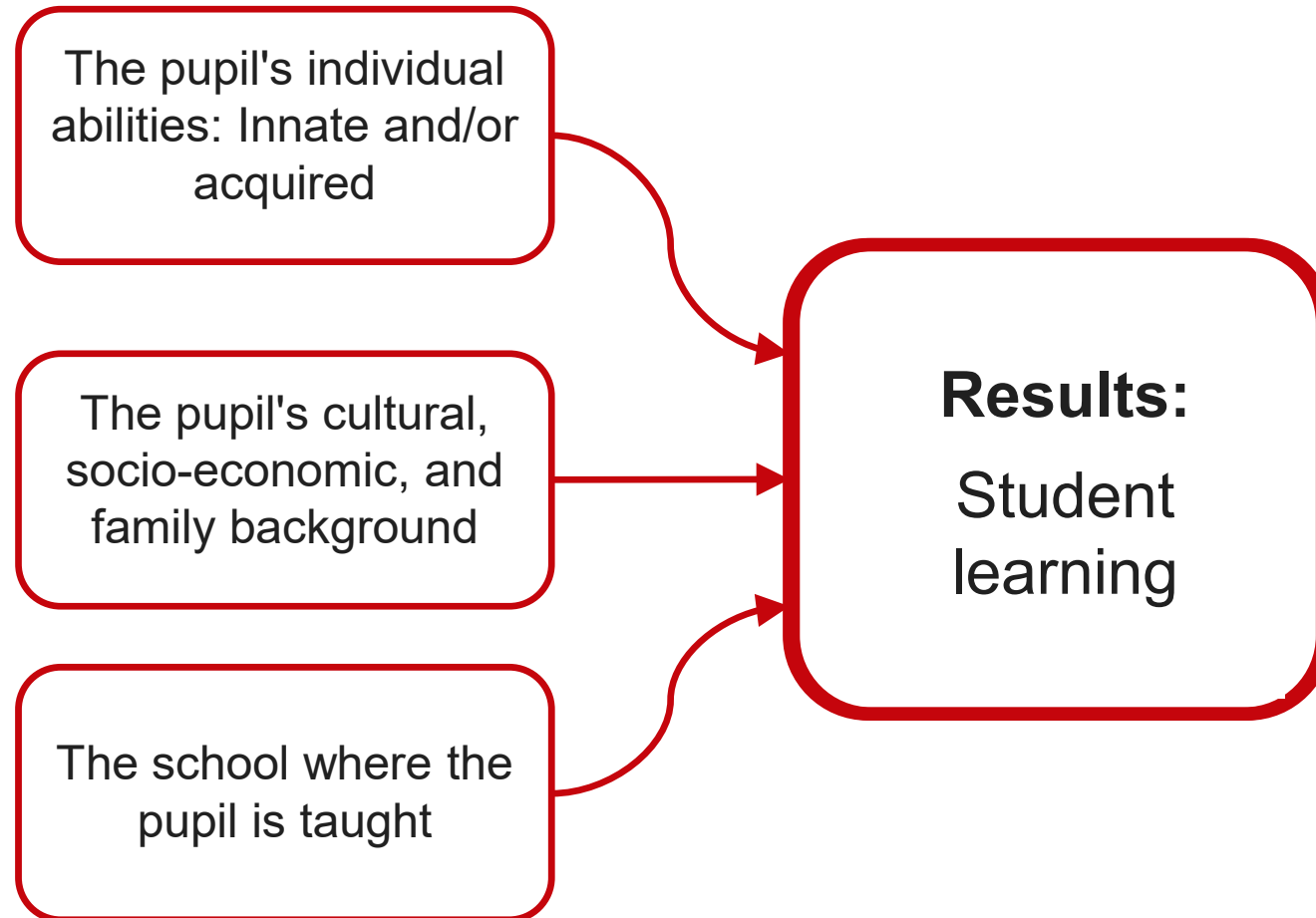


Teaching quality – Model 2







School effectiveness – Model 3

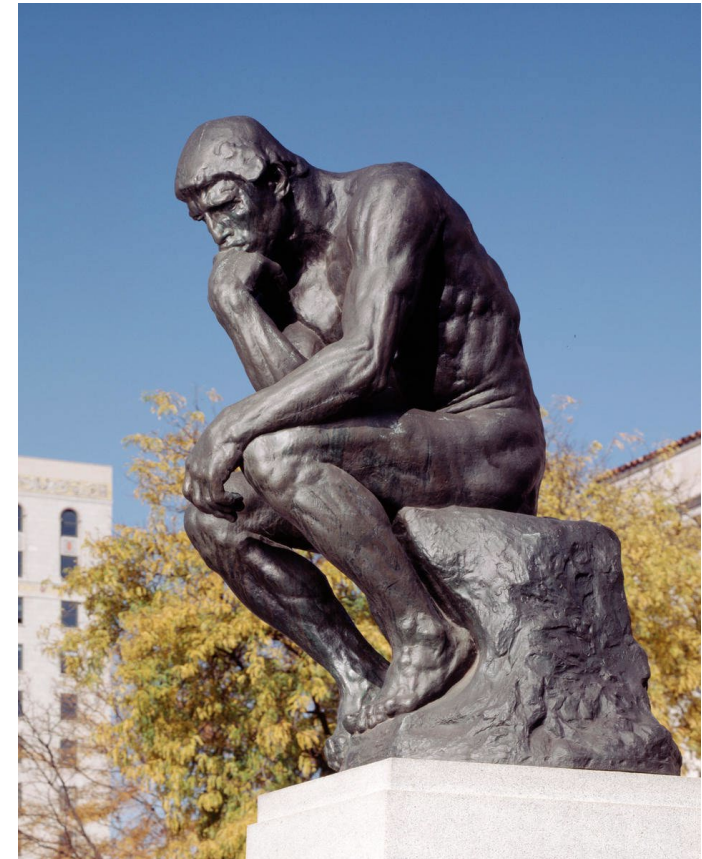


Nordenbo et al. (2009)



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Attribution	Courtney has X level of Y skill. Mariana caused the students to learn Z.	Courtney enacts X level of Y skill in W context, with Q students. Classroom interactions caused the students to learn Z.	Rock Park Primary School supports student learning of Z through Courtney and Mariana’s Y skills.

How is it best to measure teaching quality?

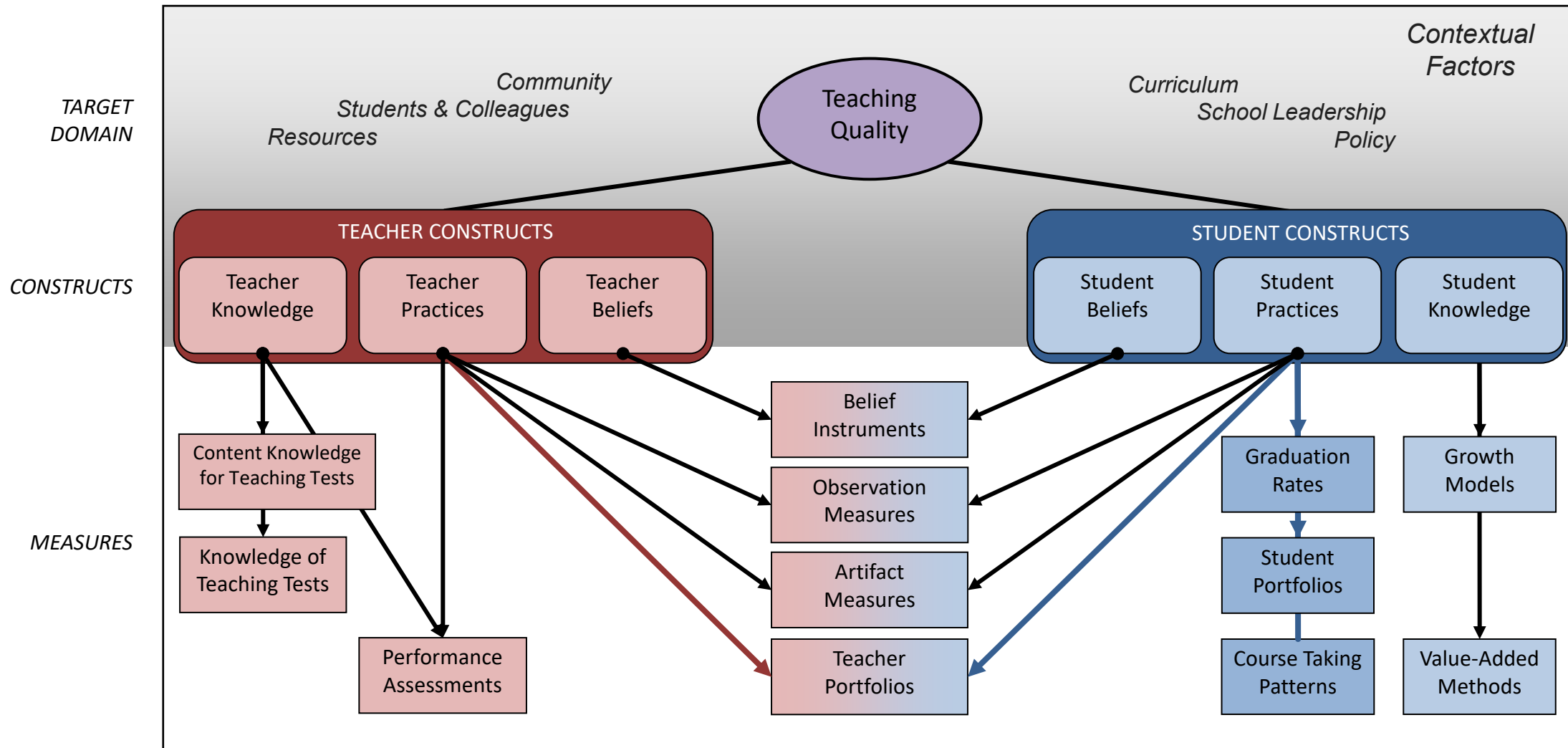


Constructs that can be measured

- Teacher characteristics (knowledge, beliefs, etc.)
- Student characteristics (knowledge, beliefs, capabilities, etc.)
- Discourse (teacher, student, or classroom)
- Embodied knowing and doing (movement, gestures, eye gaze, tone of voice)
- Tools (representations, artefacts, texts, lesson plans)

Interactions 

The contextual factors, constructs, and measures associated with teaching quality





Literature review findings

- Definitions of teaching quality are not clearly specified
- Multiple terms are used for the same (and different) things
- Measurement modes are differentially suited to measure different aspects of teaching quality



Current Knowledge of Teaching Quality Measures

Measurement modes in the review



Student survey



Artefacts



Teacher survey



Simulation



Observation



Automated scoring
of video/audio



Biological/physiological
measures



What is in a "mode"

- Perspective on classroom interactions
 - Teacher participant
 - Student participant
 - 3rd party (rater)
- Medium – type of evidence
 - Pencil and paper questionnaire – perceptions
 - Artefacts from the lesson – criterion-based judgements
 - Recording of the lesson or simulation – criterion-based judgements
- Aspect of classroom interactions
 - Feedback
 - Disruptions
 - Frequency of topic covered, etc.
- Relationship to the measurement purpose
 - Social relationships (student questionnaire → improve teaching)
 - Societal values and beliefs (trust, objectivity, etc.)



Each mode has affordances and constraints



Affordances of Familiar and New(ish) Measures of Teaching Quality





The Review Team








Systematic Review



Review research questions

- How reliable are the respective measurement approaches?
- What is the strength of the validity evidence linking teaching quality and student outcomes in each mode?
- What are the practical considerations and costs associated with each measurement mode?

Definitions shaping the review

<p>Reliability</p> 	<p>For scales and/or instruments: Internal consistency between items designed to measure the same underlying construct For human rated measures: Agreement between raters</p>
<p>Validity</p> 	<p>“...<i>validity</i>... extent to which theory and evidence supports or refutes proposed and actual or enacted test score interpretations, uses, and consequences, and <i>validation</i> as the process of gathering, evaluating, and synthesizing such evidence. “ (Marion & Shepard, <i>forthcoming</i>)</p>
<p>Usability and Cost</p> 	<p>The degree to which the mode is able to be used with a moderate level of effort affordably by researchers to study teaching quality at scale</p>

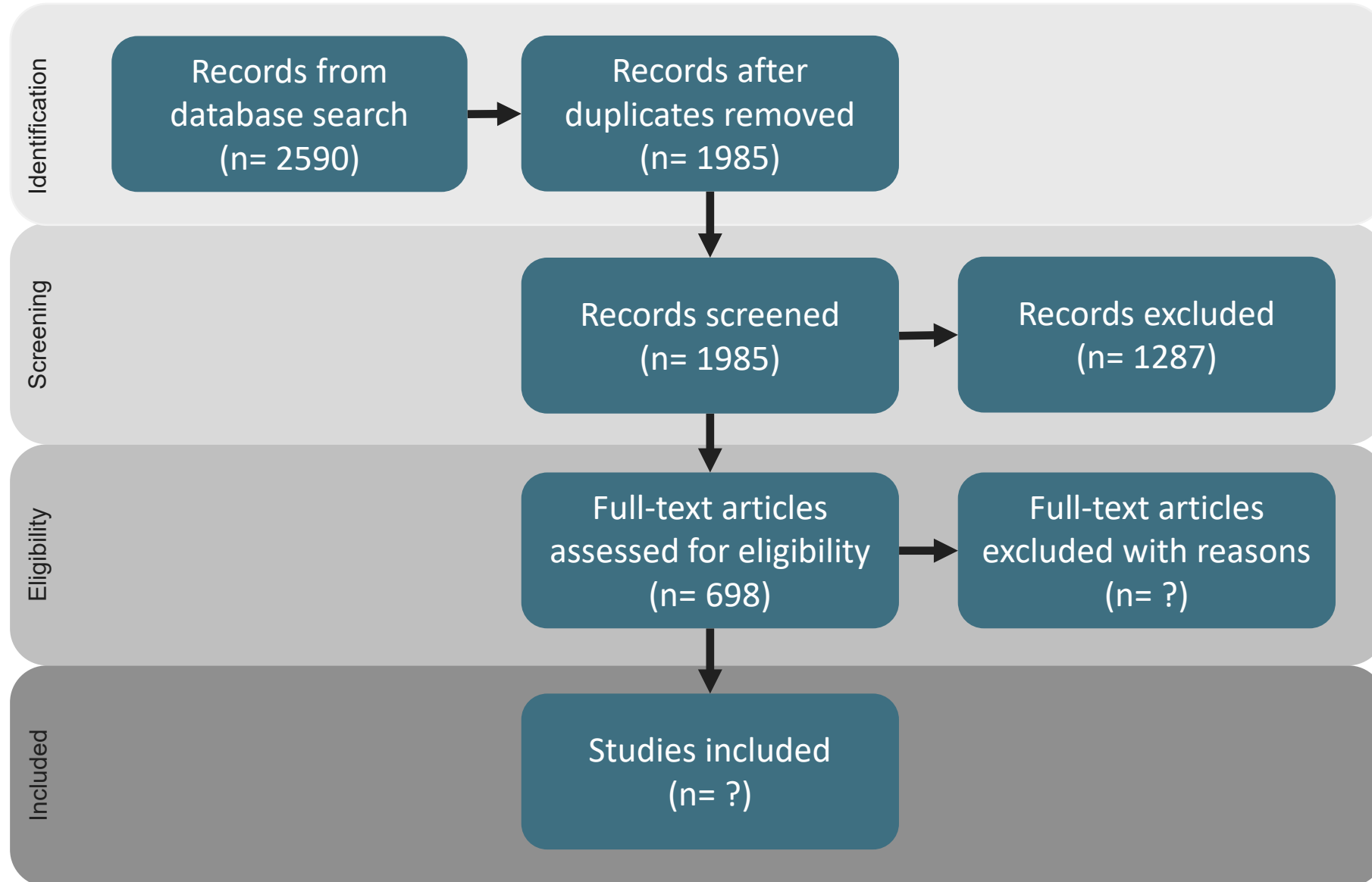


Search criteria

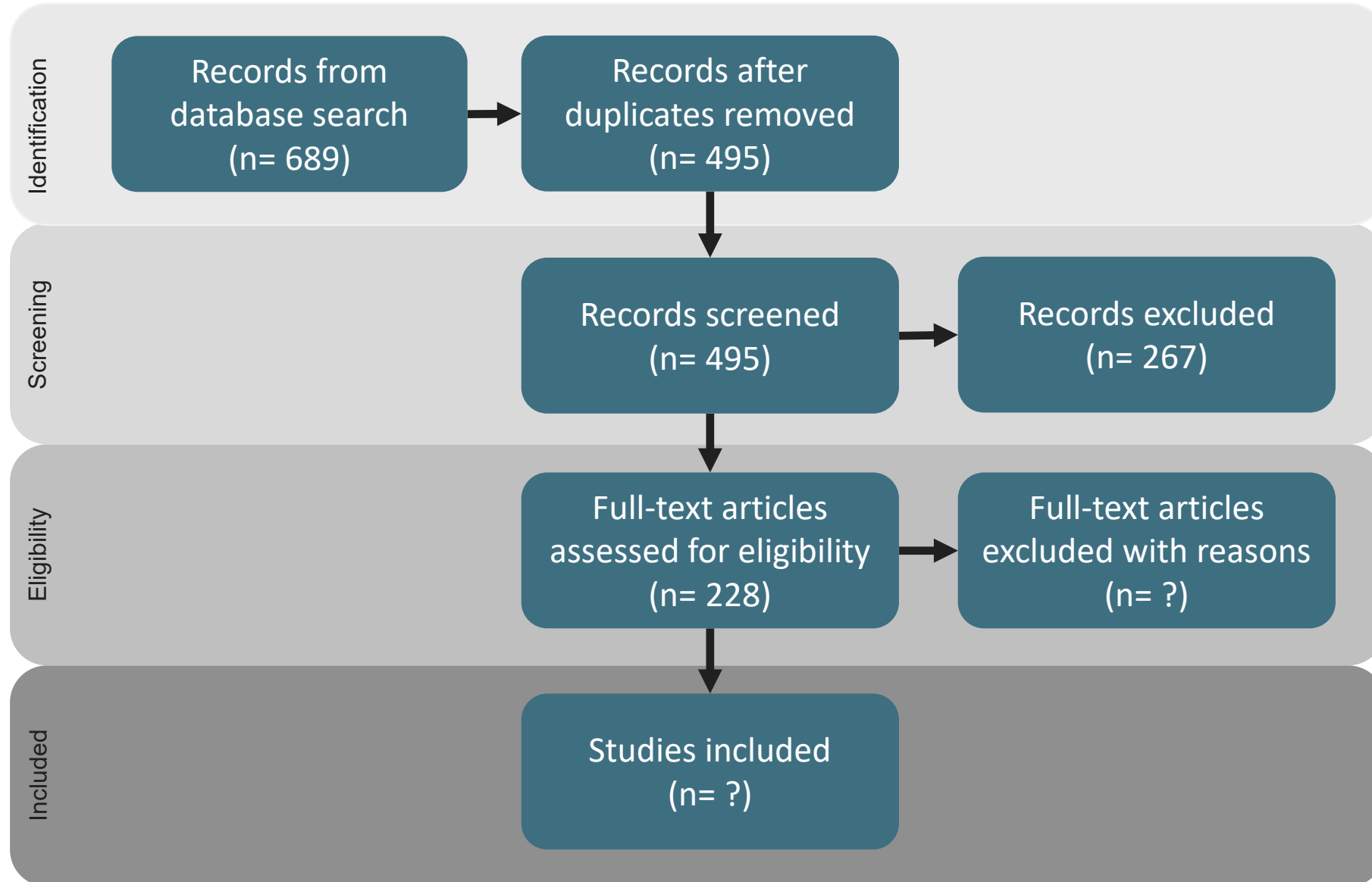
- Must be around teaching quality (papers should not include ONLY psychological constructs such as efficacy, motivation, etc.)
- Articles must include at least one measure of teaching quality for at least one aspect of teaching quality
- English language
- Grade levels: K-12, no preK
- Years 2008-2022
- Peer-reviewed journals

Web of Science, Psych Info, and Education Research Complete & ERIC
(via Ebsco)

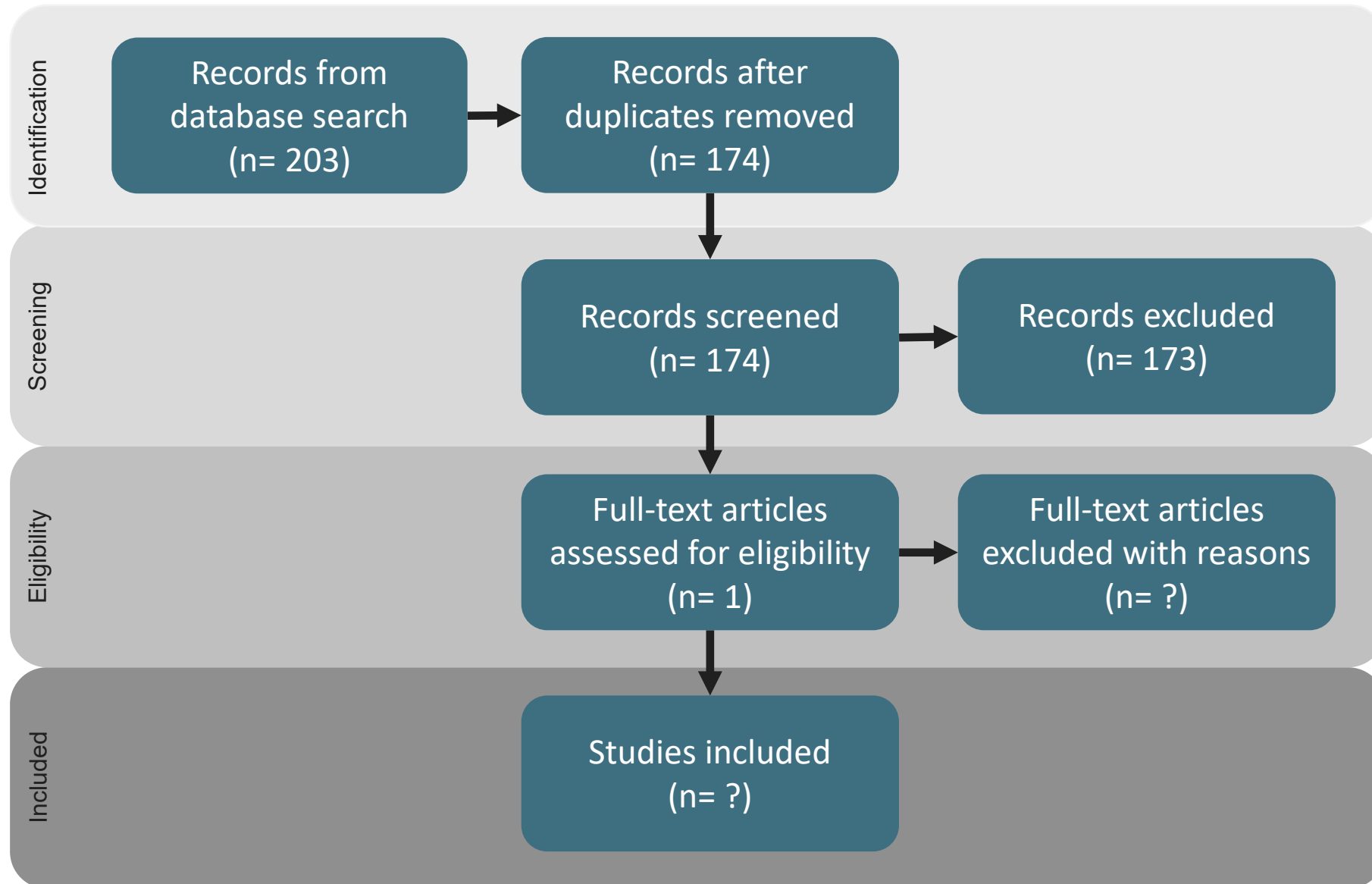
Overall



Observations



Simulation





Why were some articles not summarized?

- a. It was a review article
- b. It was not a measure of teaching quality
- c. No instrument or tool was described and/or used
- d. There were not enough items (fewer than 3 items)
- e. The study was qualitative and could not be replicated.



Literature review findings




- Definitions of teaching quality are not clearly specified
- Multiple terms are used for the same (and different) things
- Measurement modes are differentially suited to measure different aspects of teaching quality
- We know much less about measuring teaching quality with the newer modes
 - Observations, teacher surveys and student surveys searches pulled up many more relevant articles than the other modes
 - Newer modes require more nomination and there is less overlap in reference lists than more established modes
- Newer modes are measuring narrower aspects of teaching quality



Provisional findings for selected modes




Simulation



<p>Reliability</p> 	<ul style="list-style-type: none">• Rubric-based; rated by humans• Have few scales/items to combine• Challenging to distribute scores for variation in scores
<p>Validity</p> 	<ul style="list-style-type: none">• Focused in the primary grades and classroom management• Used formatively; few replicated findings or study designs• Have only produced a small numbers of instruments that can be used by others• Teachers enjoy them and find them authentic• Trade off: capturing construct of teaching quality and reliability
<p>Usability and Cost</p> 	<ul style="list-style-type: none">• Expensive to use virtual and mixed reality (VR and MR)• Trained interactors may be prohibitively expensive for some types of tasks and simulations (e.g., MR).• Expensive to develop scenarios and train interactors (MR)• Likely to be best used in University settings



Artefacts

<p>Reliability</p> 	<ul style="list-style-type: none">• With standardized curricula little variation in scores undermines reliability• Rubric based; rated by humans• Challenge to reliably rate varied data (or a lot of data)
<p>Validity</p> 	<ul style="list-style-type: none">• If artefacts vary across contexts, inferences may have weak validity evidence• Attribution can be problematic, depending on artefacts collected and attributions being made
<p>Usability and Cost</p> 	<ul style="list-style-type: none">• Most research is in the US• Increasingly easy to scan on site with phone-based scanning technology and electronic assignments.• Burdensome to teacher and researcher – many data records to link and track• Researchers use deep knowledge of local classroom and curricular contexts



Four Enduring Tensions and Opportunities for Lines of Research



Potential research trajectories

- Biological/physiological, automated scoring, simulation
 - Develop collaborations between teaching scholars and others
 - Develop clear use cases
 - Match mode with aspect of teaching quality
- Across mode
 - Developing knowledge about how to create rubrics/scales that reflect (meaningful) variation in scores
 - In simulation – will need to occur when scenarios are developed
 - In automated scoring – meaningful metrics for parsing discourse



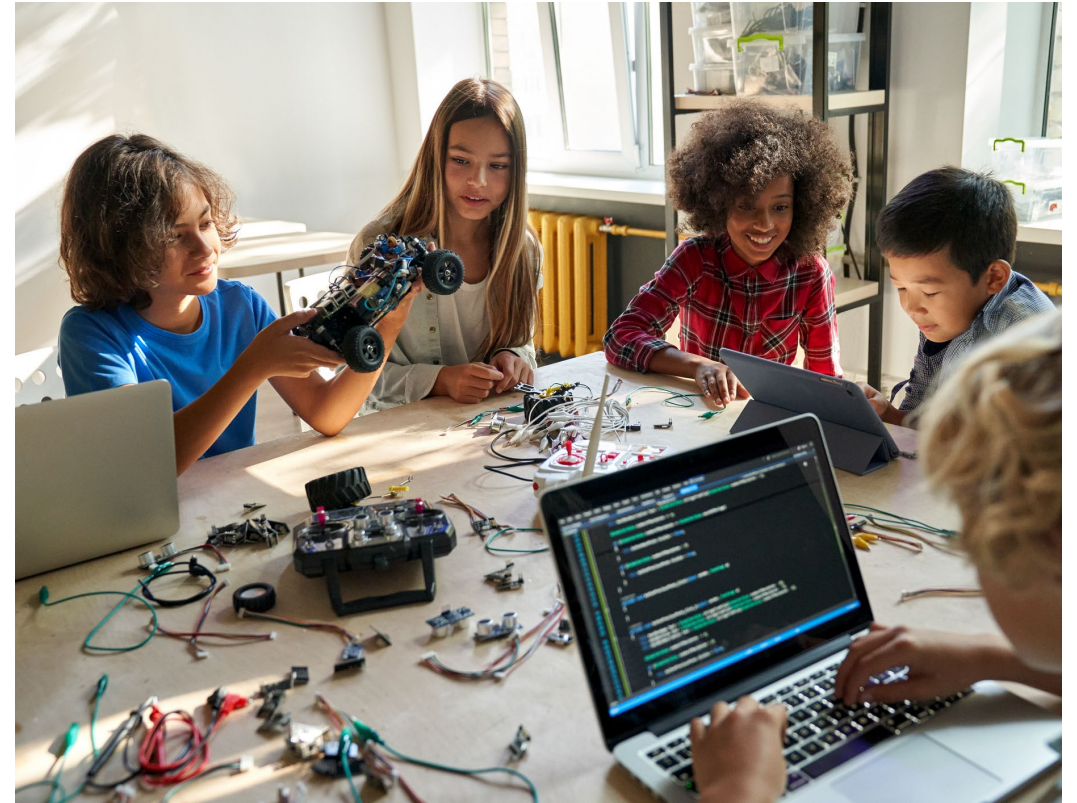
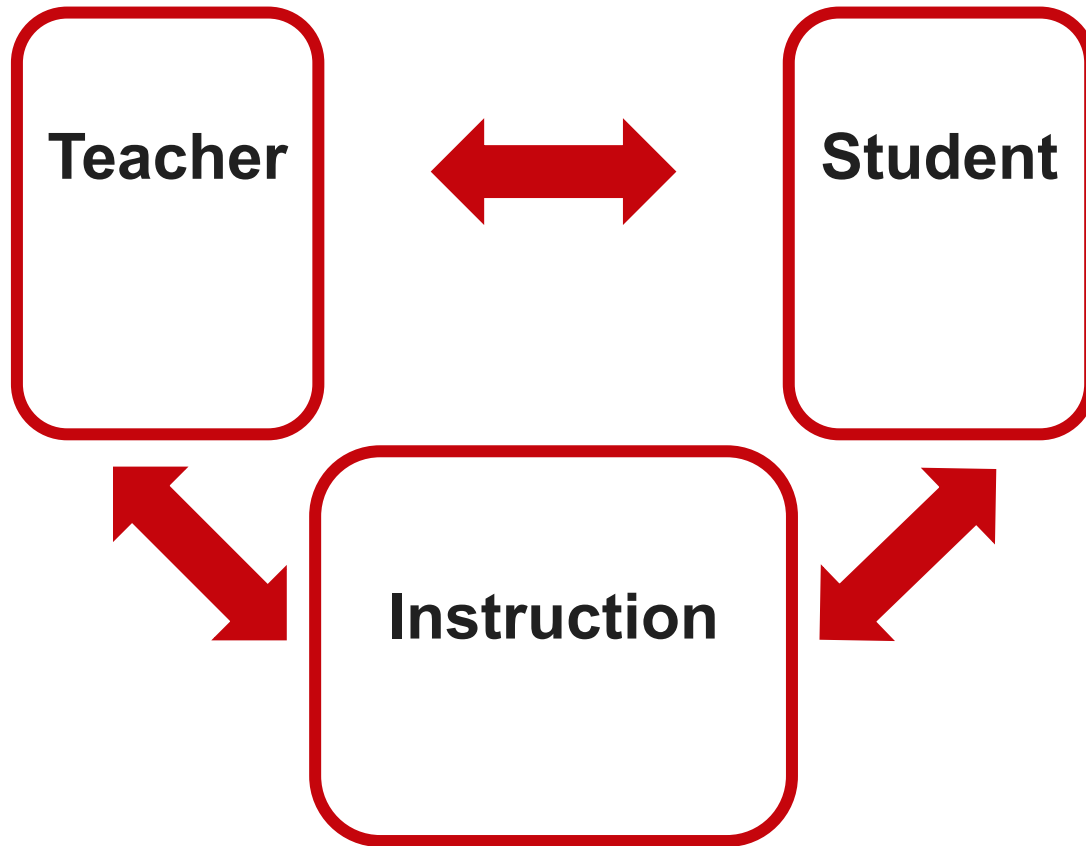
How best to account for purpose



Facing constraints to acknowledge “It is good enough for what it’s for”



How to account empirically for our theories of teaching and learning

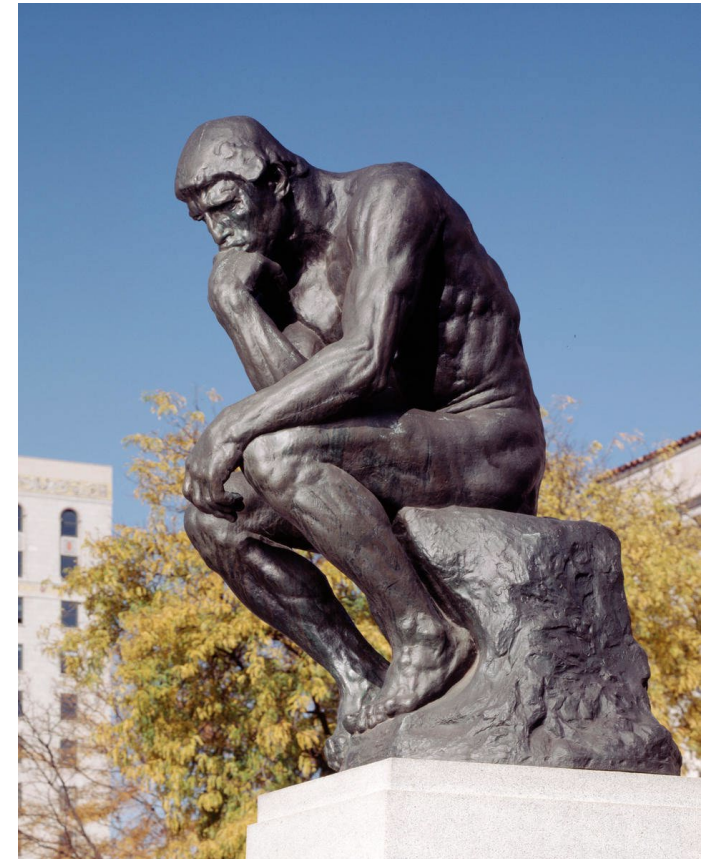


Keeping human judgement and wisdom in our assessment systems



How is it best to measure teaching quality?

- Purpose
- Teaching quality definition
- Attribution via models
- Mode affordances and constraints
- Technical quality
- Constraints of social and research contexts
- Human judgement in complex social systems







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